



Camp PolyHacks

Sponsorship Packet '19

January 18 & 19, 2019
Hot House, San Luis Obispo, CA

polyhacks.io

team.camppolyhacks@gmail.com

About Us

Dear potential sponsor,

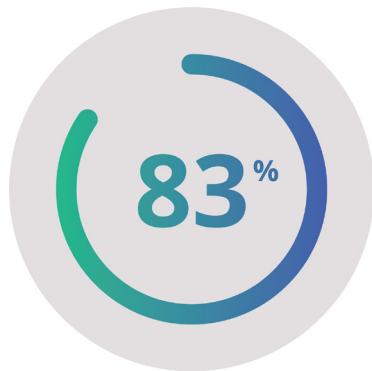
Camp PolyHacks is a human-centered hackathon dedicated to creating an environment that stimulates innovation and growth and embraces diversity and inclusion. We shine the spotlight on problems that face our local community, and gather the brightest individuals to solve these challenges with technical solutions. Over the last two years, Camp PolyHacks has attracted over 300 interdisciplinary students.

Why Sponsor?

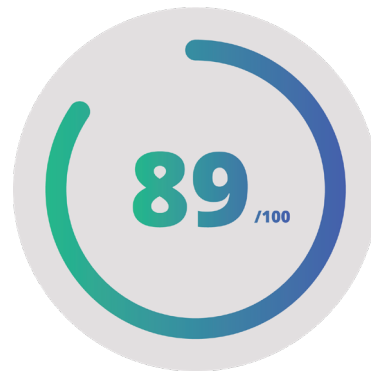
This hackathon is a great platform for sponsors to gain recognition and visibility throughout our growing network of students, community members, and entrepreneurs. By becoming a Camp PolyHacks sponsor, you will be able to establish goodwill within our community and boost your company reputation with our Campers.

Benefits include:

- 24 hours of direct face time with 100+ talented students
- Increased brand presence with Cal Poly community
- Personalized branding and advertisement of Sponsors
- Increased brand presence with Cal Poly community



83% of participants describe Camp PolyHacks as the highest-quality Hackathon they've attended



89/100 Net Promoter Score

Looking Forward:

Building upon 2 years of successful events, we plan to broaden the scope of Camp PolyHacks by including a wider range of student disciplines, more interactive elements, and a bigger emphasis on industry/student relationships.

We cordially invite you to play an integral part of the 2019 Camp PolyHacks team. Your support would help fund prizes, food, supplies, and the overall experience for participants. Check out the next page for more information on our branding benefits. We look forward to welcoming you onto the team!

Thank you,
The Camp PolyHacks Team

Local Sponsorship

Branding Benefits

- Kickoff Recognition
 - Distribute Company Swag
 - Logo on Website
 - Logo on T-shirt
 - Promotional Social Media Post(s)
-

In-Kind Donation

We value and appreciate any donation you are inclined to give to us, no matter what form. Apart from monetary donations, in-kind contributions play a huge role in our hackathon. These include goods, services, custom promotions/deals, or time donated by the company's behalf. Please don't hesitate to contact team.camppolyhacks@gmail.com for any additional inquiries.

Here are a few examples of In-kind donations Camp PolyHacks has received in the past:

Prizes/Technology

- Nike Fuel Bands
- Apple Watches
- iFixit Tool Kits

Swag

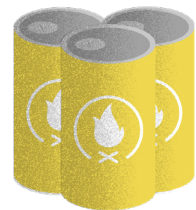
- Oracle pens
- Google water bottles
- Android plushies
- MINDBODY tote bags

Food/Drinks

- KIND Bars
- Yerba Mate bottles
- Madonna Inn cakes

Promotions

- BoltAbout free month trials
- Free Peet's Coffee coupons



All donations are tax deductible

FAQs

What is a hackathon?

Camp PolyHacks is a weekend event where designers, developers, entrepreneurs can collaborate, learn, and create. The goal is to work within a team to ideate, design, pitch, and market a fully functioning product over a short period of time. It's learn by doing at its best.

When is it happening?

This year's Hackathon will be kicking off on Friday, January 18 at 5 PM. We'll be hacking until the awards ceremonies the next day on Saturday, January 19 till 9 PM.

Where will it be?

Camp PolyHacks is taking place in Cal Poly's brand new HotHouse, an incredible 13,000 square foot space in the heart of downtown San Luis Obispo.

How many people will be participating in this event?

In the past two years, we have had around 100-120 participants, and 20-30 company representatives.

How are you different from other hackathons?

Camp PolyHacks is a student-run event targeted on combining social entrepreneurship with technological development. We challenge our multidisciplinary campers to focus on solving pressing, civic-based problems presented by companies and community leaders.

What is the "Local Table"?

This year, we are want to continue involving the local community in our hackathon. The Local Table will showcase products and information on local goods, shops, and organizations.

