Camp PolyHacks

Sponsorship Packet '19

January 18 & 19, 2019
Hot House, San Luis Obispo, CA

polyhacks.io
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About Us

Dear potential sponsor,

Camp PolyHacks is a human-centered hackathon dedicated to creating an environment that stimulates innovation and growth. We shine the spotlight on problems that face our local community, and gather the brightest individuals to solve these challenges with technical solutions. Over the last two years, Camp PolyHacks has attracted over 300 interdisciplinary students.

Why Sponsor?

This hackathon is a great platform for sponsors to gain recognition and visibility throughout our growing network of students, community members, and entrepreneurs. By becoming a Camp PolyHacks sponsor, you can introduce your product(s) and create custom API-specific challenges and problems for our participants to engage with.

Benefits include:
- 24 hours of direct face time with 100+ talented students
- Recruiting opportunities at your "Company Alley" booth
- Increased awareness of company opportunities and jobs
- Opportunity to outsource your technical problems via custom hackathon prompts
- Increased brand presence with Cal Poly community

83%

75%
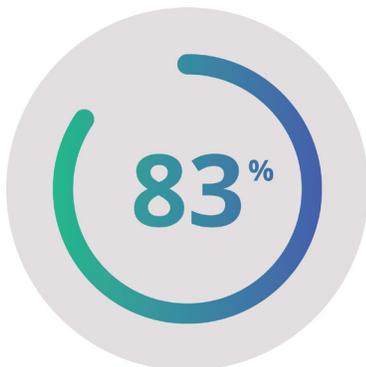
89 /100

83% of participants describe Camp PolyHacks as the highest-quality Hackathon they've attended
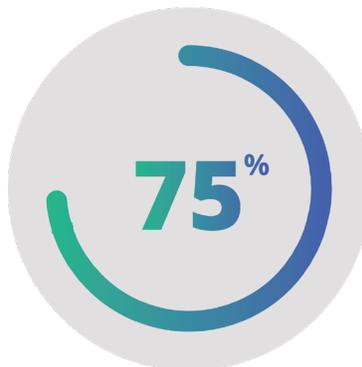
75% of participants consider Camp PolyHacks as one of their top job-search methods
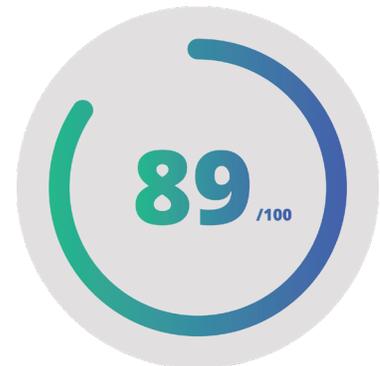
89/100 Net Promoter Score

Looking Forward:

Building upon 2 years of successful events, we plan to broaden the scope of Camp PolyHacks by including a wider range of student disciplines, more interactive elements, and a bigger emphasis on industry/student relationships.

We cordially invite you to play an integral part of the 2019 Camp PolyHacks team. Your support would help fund prizes, food, and supplies for participants. Check out the next page for more information on sponsorship tiers. We look forward to welcoming you onto the team!

Thank you,
The Camp PolyHacks Team

Sponsorship Tiers

All donations are tax deductible

	TRAILBLAZER $7,000	MOUNTAINEER $3,000	ADVENTURER $1,000
GENERAL			
Company Alley Table	●	●	●
Kickoff Recognition	●	●	●
Mentors	●	●	●
Distribute API / Product	●	●	○
Custom Judge(s)	●	●	○
Premier Judge(s)	●	○	○
Hackathon Workshop	●	○	○
Keynote	●	○	○
On Campus Networking/Workshop Event	●	○	○
RECRUITING			
Student Resumes	●	●	●
Distribute Recruiting Materials	●	●	●
Send Recruiters	●	●	○
Early Access-Student Resumes	●	○	○
Onsite Interview	●	○	○
BRANDING			
Distribute Company Swag	●	●	●
Logo on Website	●	●	●
Logo on T-Shirt	●	●	●
Pre-hackathon Social Media Post (First)	●	●	○
API / Product on Website	●	●	○
Pre-hackathon Social Media Post (Multiple)	●	○	○
Logos on Selected Posters and Videos	●	○	○
Promotional Email Blast	●	○	○
SWAG			
Distribute Swag	●	●	●

We want to suit your needs in the best way possible.
Please contact us to negotiate a custom partnership and/or In-Kind donations.

FAQs

How will you benefit?

RECRUIT
Connect with a group of talented individuals interested in your company.

CONNECT
Engage with a diverse group of students who actively solve problems.

MENTOR
Give back by mentoring and supporting our developers and designers.
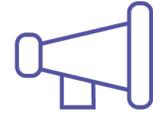
MARKET
Promote your organization products, services, and brands to participants.

What is a hackathon?

A hackathon is an event where people can collaborate, learn, and create. The goal is to work with a team to ideate, design, pitch, and market an idea over a short period of time.

What is "Company Alley?"

A set of company booths for students to come network, collect swag, and receive mentorship with company representatives.

What In-Kind Donations can be made?

A few examples of in-kind donations in our past include Google Daydream VR, Meal Sponsorships, Android plushies.

What is a Custom Judge vs Premier Judge?

Companies are allowed to create their custom event or challenge, and will be allowed to bring in their own judge(s) for it.

Premier judges act as a judge for the overall winners of the hackathon.

What API information will be displayed?

A description of your company's API(s) will be included in our website, so students can learn more about these APIs and utilize them in their projects.

What is Sponsor Spotlight?

Be included in our get-to-know sponsor showcase via social media.

How will sponsorship money be used?

A majority of our sponsors' donations would be allocated to fund the marketing and logistics of the Hackathon. This includes prizes, shirts, food, location, equipment, etc.