



CAMP

PLYHACKS

A HUMAN CENTERED HACKATHON

COMMERCIAL SPONSORSHIP



P

ABOUT

Greetings Camp PolyHacks Supporter!

Cal Poly and the Center for Innovation & Entrepreneurship (CIE) have an array of innovative programs and resources for student entrepreneurs. One of the programs we are most excited about is the Camp PolyHacks (formerly the Design & Dev Hackathon) event to be held January 12th & 13th, 2018. Camp PolyHacks brings together students from various disciplines to design and develop websites or apps that solve problems. Brimming with talented participants from the College of Business, Engineering, and Liberal Arts, we've seen projects that have explored everything from a mobile mental health app to a social media app to share rental housing ratings.

Last Year's event:

- Brought together over 100 students from disciplines across campus
- Aimed to solve problems for our community and on our campus
- Engaged faculty, students, and mentors for 12+ hours
- Helped students understand their strengths and encouraged them to continue working on their Camp Polyhacks projects
- Fostered the spirit of entrepreneurship and teamwork
- Attracted an audience of over 50 students, community members and local media for the final pitch presentations.

Building on last year's success, we will also be integrating community members and international students. We would like to invite you to be an integral part of the 2018 Camp PolyHacks and network and meet with our growing community of innovators and entrepreneurs while showcasing your involvement to more than 90 Camp PolyHacks participants and our audience. As a sponsor, your contribution will support multidisciplinary activity at Cal Poly and the entrepreneurial ecosystem of San Luis Obispo. The sponsorship money pays for prizes, food, and supplies for the participants. As a sponsor you will have the opportunity to be at the center of the event through recognition and visibility within our growing network of students, community members, and entrepreneurs while contributing immensely to the Hackathon program. Check out the next page for specific information on sponsorship opportunities. We look forward to welcoming you to the team!

Sincerely,

Charmaine Farber



Assistant Professor, Graphic Communication Department, Cal Poly San Luis Obispo

What is a Hackathon?

Cal Poly's Hackathon is a weekend event where designers, developers, entrepreneurs and other students come together to create a fully functional product. It's learn by doing at its best.

When is it happening?

This year's Hackathon will be kicking off on Friday, January 12. We'll be hacking until the awards ceremonies the next day on Saturday, January 13.

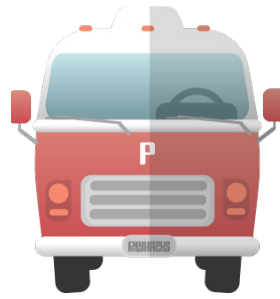
Where will it be?

Camp PolyHacks is taking place in Cal Poly's brand new HotHouse, an incredible 13,000 square foot space in the heart of downtown San Luis Obispo.

What is the "Local Table"?

This year, we are putting a new emphasis on involving the local community in the Hackathon. The local table will showcase products and information on local goods, shops, and organizations.

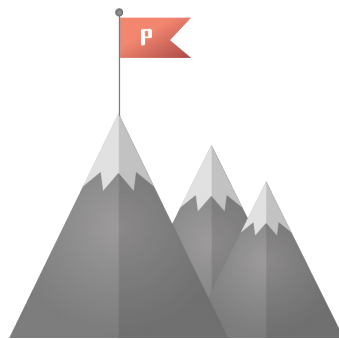
SPONSORSHIP



TRAILBLAZER

\$5,000

- One organization representative may serve on the judges panel.
 - Booth at the 'Company Alley' to network with hackers.
- Prominent logo placement on all posters, t-shirts, videos, and collateral.
 - Complete, early access to student resumes.



MOUNTAINEER

\$2,000

- Booth at the 'Company Alley' to network with hackers.
- Prominent logo placement on all posters, t-shirts, videos, and collateral.
 - Complete, early access to student resumes.

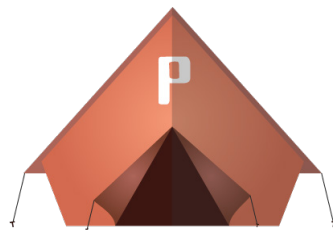
SPONSORSHIP



ADVENTURER

\$1,000

- Prominent logo placement on all posters, t-shirts, videos, and collateral.
 - Complete, early access to student resumes.



IN-KIND DONATION

- Display your merchandise at the Hackathon.
- Contribute your own unique prize to the Hackathon.

If you are interested in donating, please contact
Korla J. Garcia at <kgarci72@calpoly.edu> for more information.

